

Community Profile **ANY AREA, USA**

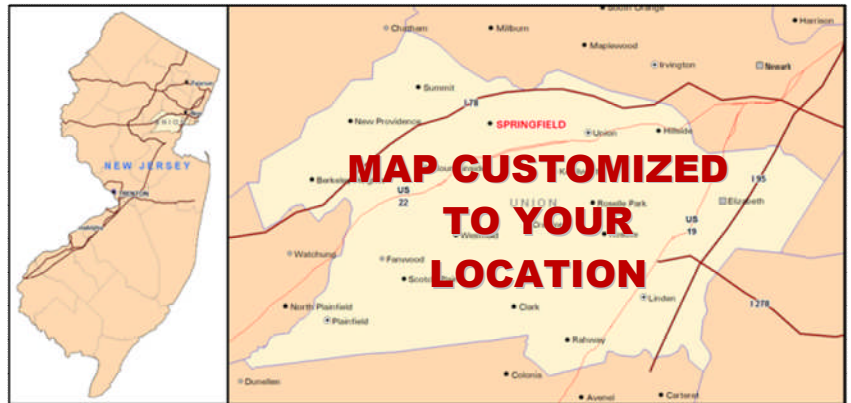
Sources for each table will be included in each profile ordered. Sources will include U.S. Census, Nielsen-Claritas, U.S. Bureau of Labor Statistics, and other respected sources. Data shown are for illustrative purposes only.

POPULATION & DEMOGRAPHICS

POPULATION

Year	Population
1990	662,475
2000	755,209
2010 (est)*	834,517
2015 (est)	878,980
Change 1990 - 2000	14.0%
Change 2000 - 2010	14.0%
Change 1990 - 2010	26.0%
Change 2010 - 2015	5.3%

SOURCE: *Census where available



DIVERSITY (2010)

Race/Ethnicity	Percent
White	78.0%
Black/African American	5.4%
Asian	5.5%
American Indian	2.1%
Pacific Islander	1.3%
Other	0.2%
Hispanic or Latino	7.5%
Not Hispanic or Latino	92.5%

SOURCE:

HOUSEHOLD INCOME (2010)

Median Household Income

Year	Amount
2000	\$53,549
2010	\$63,917
2015	\$69,004
Change '10 - '15	8.0%

SOURCE:

Household Income Distribution (2010)

Households	310
Less than \$35,000	25.3%
Between \$35,000 and \$75,000	33.7%
Greater than \$75,000	41.0%

SOURCE:

EDUCATIONAL ATTAINMENT

Highest Level	2010
No High School Diploma	15.3%
High School Diploma Only	31.1%
1 to 3 Years College	18.9%
Associate Degree	6.5%
Bachelors Degree	17.7%
Graduate Degree	10.4%
12 to 15 years of education	56.5%
16 or more years of education	28.2%

SOURCE:

AGE DISTRIBUTION

Percent

Age Group (in years)	2000	2010	2015
0-17	26.0%	24.6%	24.0%
18-34	23.5%	22.2%	22.2%
35-54	30.5%	29.5%	27.1%
55-64	8.5%	11.7%	12.9%
65-74	6.2%	6.6%	8.1%
75 and over	5.4%	5.6%	5.8%

Numeric

Age Group (in years)	2010	2015
0-17	204,890	210,772
18-34	184,964	194,721
35-54	245,902	238,112
55-64	97,244	113,478
65-74	54,905	71,063
75 and over	46,611	50,944

Change in Population by Age Group 2010-2015

Age Group (in years)	Number	Percent
0-17	5,882	8.3%
18-34	9,757	12.7%
35-54	-7,900	-5.0%
55-64	16,234	10.2%
65-74	16,458	18.7%
75 and over	4,333	6.5%

SOURCE:

MEDIAN AGE

Year	Age
2000	35.3
2010	37.4
2015	38.3

SOURCE:

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LABOR FORCE

CIVILIAN LABOR FORCE

	Number
2000	598,779
2010	616,456
Most recent month available, 2011	332,611
% Change 2000 - 2010	3.0%

SOURCE:

UNEMPLOYMENT RATE

	Number	Percent
2000	29,299	3.8%
2010	36,179	5.8%
Most recent month available, 2011	26,592	7.4%

SOURCE:

EMPLOYMENT BY INDUSTRY (2010)

Industry	Employment	Percent
Total	20,627	100%
Agriculture/Forest/Fish/Hunt	14	0.1%
Construction	1,065	5.2%
Total Manufacturing	2,692	13.1%
Wholesale Trade	552	2.7%
Retail Trade	2,234	10.8%
Transport/Warehse/Utils	107	0.5%
Information	41	0.2%
Fin/Insur/RE/Rent/Lse	984	4.8%
Prof/Sci/Tech/Admin	1,194	5.8%
Mgmt of Companies	64	0.3%
Admin/Spprt/Waste Mgmt	362	1.8%
Educational Svcs	7,490	36.3%
Health Care/Soc Asst	728	3.5%
Entertainment/Rec Svcs	96	0.5%
Accommodation and Food Services	2,092	10.1%
Other Services (excluding Public Administration)	508	2.5%
Public Administration	404	2.0%

SOURCE:

HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2010)

Occupational Group	Employment	Percent
Total	615,499	7.1%
Healthcare Practitioner/Technician	12,349	2.0%
Life/Physical/Social Science	6,808	1.1%
Architecture/Engineering	8,391	1.4%
Arts/Design/Entertainment/Sports/Media	2,375	0.4%
Business and Financial Operations	1,583	0.3%
Computer and Mathematical	792	0.1%
Education/Training/Library	8,549	1.4%
Legal	1,742	0.3%
Management including Farmers/Farm Mgrs	1,139	0.2%

SOURCE:

EMPLOYMENT

	Number	Percent
2000	568,982	96.2%
2010	579,749	94.2%
Most recent month available, 2011	305,659	92.6%

SOURCE:

LABOR PARTICIPATION (2010)

	Number	Percent
Male	147,633	48.3%
Female	158,026	51.7%
Total	305,659	100%

SOURCE:

EMPLOYMENT BY OCCUPATION (2010)

Occupational Group	Employment	Percent
Total	615,499	100%
Management , Including Farmers and Farm Managers	53,846	8.7%
Business and Financial Operations	23,449	3.8%
Computer and Mathematical	11,505	1.9%
Architecture and Engineering	12,939	2.1%
Life, Physical, and Social Science	4,876	0.8%
Community and Social Services	10,958	1.8%
Legal	6,826	1.1%
Education, Training, and Library	48,201	7.8%
Arts, Design, Entertainment, Sports, and Media	11,209	1.8%
Healthcare Practitioners and Technical	35,125	5.7%
Healthcare Support	12,598	2.0%
Protective Service	12,111	2.0%
Food Preparation and Serving Related	31,936	5.2%
Building and Grounds Cleaning, and Maintenance	18,217	3.0%
Service : Personal Care and Service	16,613	2.7%
Sales and Related Occupations	70,062	11.4%
Office and Administrative Support	96,964	15.8%
Farming, Fishing, and Forestry	4,060	0.7%
Construction and Extraction	23,741	3.9%
Installation, Maintenance, and Repair	23,576	3.8%
Production	52,864	8.6%
Transportation and Material Moving	33,823	5.5%

SOURCE:

WHITE- AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2010)

Occupational Group	Employment	Percent
Blue Collar	109,120	35.7%
White Collar	196,539	64.3%

SOURCE:

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LABOR FORCE, continued

COMMUTATION PATTERNS (2010)

Where Employees Live

Residence Location*	Number	Percent
Total	33,944	100%
Hamilton County	10,448	30.8%
Mencken County	9,623	28.3%
Buchanan County	8,564	25.5%
Madison County	455	1.3%
Harrison County	353	1.0%
Franklin County	317	0.9%
Morse County	209	0.6%
Monroe County	206	0.6%
Polk County	173	0.5%
Adams County	136	0.4%
Jefferson County	125	0.4%
Washington County	108	0.3%
Van Buren County	68	0.2%
Tyler County	74	0.2%
Garfield County	31	0.1%
Taft County	24	0.1%
All Other Locations	2,594	7.6%

SOURCE:

*Available at local and city/parish levels

Where Residents Work

Employment Location	Number	Percent
Total	53,456	100%
Hamilton County	17,532	32.8%
Booker County	10,235	19.2%
Woodford County	8,654	16.2%
Washington County	6,547	12.3%
Walker County	5,569	10.4%
Lincoln County	2,147	4.0%
Tyler County	654	1.2%
Madison County	455	0.9%
Stagg County	353	0.7%
Blanton County	173	0.3%
Jackson county	167	0.3%
Adams County	136	0.3%
Jefferson County	125	0.2%
Sazerac County	68	0.1%
Makers County	46	0.1%
Taft County	24	0.0%
All Other Locations	2,594	4.9%

SOURCE:

Net In/Out Commutation

	Number	Percent
Percent of workforce commuting in	10,000	25.3%
Percent of residents commuting out	15,000	37.8%
Net Commutation	(5,000)	--

SOURCE:

AVERAGE ANNUAL EARNINGS BY INDUSTRY (2009)**

NAICS	Industry	Earnings
-----	Total	\$53,616
11----	Forestry, fishing, hunting, and agriculture support	--
21----	Mining	--
22----	Utilities	\$92,917
23----	Construction	\$52,585
31----	Manufacturing	--
42----	Wholesale trade	\$75,534
44----	Retail trade	\$26,143
48----	Transportation & warehousing	\$40,526
51----	Information	\$57,036
52----	Finance & insurance	\$80,167
53----	Real estate & rental & leasing	\$45,532
54----	Professional, scientific & technical services	\$84,479
55----	Management of companies & enterprises	\$91,094
56----	Administration & Support, Waste	\$33,155
61----	Educational services	\$39,270
62----	Health care and social assistance	\$48,744
71----	Arts, entertainment & recreation	\$24,792
72----	Accommodation & food services	\$18,476
81----	Other services (except public administration)	\$28,703

SOURCE:

**County/Parish-level data only

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EDUCATION

PUBLIC SCHOOLS & SECONDARY INSTITUTIONS (2009)

	Value
Total number of public schools	12
Elementary schools	8
Middle schools	3
High schools	1
High school enrollment	1,234
High school graduation rate	88.8%
Expenditure per pupil by district	\$2,321
Average ACT score by district	21

SOURCE:

POST-SECONDARY INSTITUTIONS (2009)
[home and surrounding counties/parishes]

Less-than-Four-Year Institutions	Location	Enrollment	Graduates
Alpha College	City X	2,388	235
Beta Training Centre	City Y	134	210
State College of Art and Design	City Z	220	82
State Technical and Community College	City X	7,303	650
Quad School of Business	City Z	601	316

More-than-Four-Year Institutions	Location	Enrollment	Graduates
Sindarin College	City A	1,340	347
Luthien University	City B	N/A	N/A
Univerity of Rohan	City C	20,500	4,742
Haldir University	City B	1,210	288
Pendragon University	City C	9,133	2,333

SOURCE:

TRANSPORTATION & ACCESS

DRIVING DISTANCES AND TIMES TO SELECTED LOCATIONS*

Destination	Distance in Miles	Time
City A	46	3 hrs, 38 mins
City B	62	4 hrs, 12 mins
City C	97	4 hrs, 54 mins
City D	103	1 hr, 36 mins
City E	132	4 hrs, 45 mins
City F	210	5 hrs, 18 mins
City G	282	6 hrs, 17 mins
City H	347	7 hrs, 10 mins
City I	409	7 hrs, 50 mins

SOURCE:

*Key regional and national centers to be listed

NEAREST COMMERCIAL AIRPORTS AND DISTANCE

Airport Name	Category	Distance in Miles
Avalon International Airport	large hub	35
Blanton Regional Airport	medium hub	16

SOURCE:

QUALITY OF LIFE

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COMMUTATION (2010)

	Percent
% of Workforce With <15-minute commute or work at home	27.8%
% of Workforce with 15 to 29-minute commute	37.5%
% of Workforce with 30 to 59-minute commute	28.6%
% of Workforce with 60-minute or more commute	6.2%

SOURCE:

MEDIAN HOME VALUE (2010)

	Value
Median Home Value	\$121,017

SOURCE:

CLIMATE

	Value
Average Temp. (July)	74.2°
Average Temp. (January)	37.2°
Average Annual Rainfall	42.3"
Average Annual Snowfall	28.8"
Average Precipitation Days	126
Average Sunny Days	88

SOURCE:

COST-OF-LIVING INDEX VS. U.S.

	Value
Cost of Living	88.9

SOURCE:

FOR MORE INFORMATION, PLEASE CONTACT

Organization:

Name:

Title:

Address:

Telephone:

E-mail: